

# AFC INTEGRITY GUIDELINES



ONE ASIA  ONE GOAL



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# AFC INTEGRITY STRATEGY

## AFC VISION & MISSION

In line with its Vision & Mission, the Asian Football Confederation (AFC) strives to ensure that its competitions, matches and the conduct of its people conform to the highest ethical and sporting standards.

## UPHOLDING FAIR PLAY

The AFC focuses on upholding the core values of football such as fair play, achievement by merit and the uncertainty of the outcome of matches and competitions.

## GREATEST THREAT TO THE GAME

Match-fixing represents a dangerous threat to the game of football.

Match-fixing is defined as the manipulation of a football competition where players, coaches, match officials or any person subject to AFC's rules and regulations seeks to improperly alter the outcome of the football competition or a single aspect of the competition for financial or sporting gain. In the face of growing potential for match-fixing, Asian football has come under increasing pressure to safeguard its integrity.

## OBJECTIVE

The objectives of the AFC Integrity Strategy and Measures are to prevent, detect and respond to match-fixing in AFC competitions and encourage MAs to adopt a similar strategy domestically.

# AFC INTEGRITY MEASURES

## 01 PREVENTION

All stakeholders, including AFC and the Member Associations, must adopt and uphold **good governance** principles including having a **regulatory framework** in place that acts to effectively prevent and respond to cases of match-fixing.

A key factor in preventing match-fixing is to implement comprehensive awareness raising and **training** measures for all primary target groups.

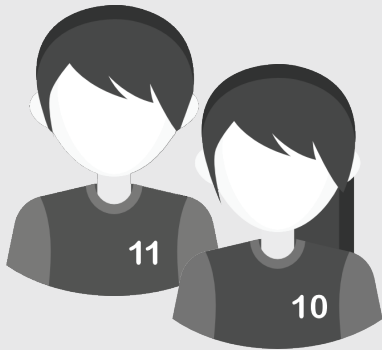
## DETECTION 02

At the level of detection, mechanisms must be implemented for effective **monitoring** and **reporting** of information linked to allegations or suspicions of match-fixing.

## 03 RESPONSE

Where an allegation or suspicion is detected, an effective response process should exist involving **investigations** and ultimately the imposition of **sanctions** (if sufficient evidence is found) in accordance with stipulated regulations.

# MATCH-FIXING TARGETS



**PLAYERS**



**REFEREES**



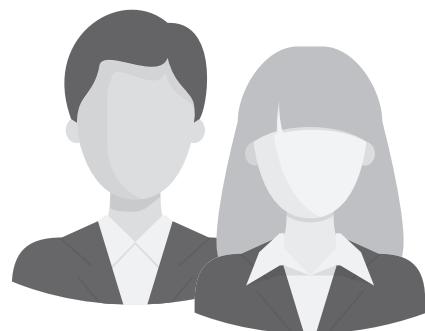
**COACHES & MANAGERS**



**PLAYER AGENTS**



**CLUB OWNERS**



**FOOTBALL ADMINISTRATORS**

# MATCH-FIXING METHODS



**INTENTIONAL LOSS**



**INTENTIONAL UNDERPERFORMANCE OR WITHDRAWAL  
PRIOR TO THE END OF THE MATCH**



**MANIPULATION OF A SINGLE ASPECT OF THE COMPETITION:  
“SPOT-FIXING”**



**INTENTIONAL MISAPPLICATION OF THE RULES**



**MEDDLING WITH THE PLAYING SURFACES OR EQUIPMENT**

# MATCH-FIXING SCENARIOS

**INTERNATIONAL MATCHES /  
COMPETITIONS**

**INTERNATIONAL FRIENDLY MATCHES**

**NATIONAL LEAGUE MATCHES**

**'COUNTERFEIT' MATCHES**

## MAJOR MOTIVATIONS FOR MATCH-FIXING

### **MATERIAL GAIN**

Gift, present, consideration, allotment, financial advantage, etc.

*Example: Bribing players and/or referees to ensure desired outcomes and using that knowledge to make money through irregular betting on the legal or illegal markets.*

### **NON-MATERIAL GAIN**

Sporting Advantage.

*Example: Agreement between two or more teams to achieve a desired result to ensure advancement within or to a higher level competition or avoiding relegation.*



# MATCH-FIXERS

## WHO ARE THE MATCH-FIXERS?

Match-fixers are usually linked to organised crime syndicates whose source of funds are outlawed or unethical activities such as theft, drug dealing, weapon trading, extortion, etc.

Match-fixers look for high profit and low risk and make advances to easy targets (naive players/officials).

## HOW DO MATCH-FIXERS MAKE AN APPROACH?

### **Direct Approach**

Money, gifts, other favours, etc.

### **Indirect Approach**

Through family and friends, team mates, club ownership, sponsorship, administrators, etc.

### **Grooming Over A Long Period**

Building trust from a young age, etc.



### **Threat**

Exploiting previous issues such as a drug addiction, outstanding loans, etc.

# AFC GOVERNANCE

## AFC REGULATIONS

There are provisions pertaining to match fixing and corruption in AFC rules and regulations namely: AFC Statutes, AFC Code of Ethics, AFC Disciplinary Code, AFC Code of Conduct, and AFC Competition Regulations. All documents are available on <http://www.the-afc.com/downloads>.

	Report incompatible conduct without undue delay and unprompted.
	Cooperate with any investigation or request for information.
	Influence or attempt to influence the conduct or outcome of a match in an unsporting, unethical, and corrupt manner.
	Bet on matches or competitions connected with football (directly or indirectly)
	Divulge confidential information which could jeopardise integrity of a match for gains.
	Associate in a professional or sports related capacity with match-fixers.

### THOSE FOUND GUILTY OF MATCH-FIXING (INCLUDING ATTEMPTING, INSTIGATING OR BEING AN ACCOMPLICE)

A 'life-time' ban from any involvement in football

Heavy fines

Imprisonment

# REPORTING MATCH-FIXING

## HOW TO REPORT MATCH-FIXING?

Any form of approach or knowledge thereof in connection with match-fixing must be reported immediately to the AFC through any of the following:

- **AFC Independent Head of Integrity (Mr Mohammad Ali Al Kamali)**

 [afc.integrity@alkamali.org](mailto:afc.integrity@alkamali.org)

 +971(4) 222 0000  +971 (4) 229 8888

 P.O. Box 251111 Dubai, United Arab Emirates

 AFC Integrity Mobile Application

- **AFC Integrity Unit**

 [integrity@the-afc.com](mailto:integrity@the-afc.com)

 [www.the-afc.com](http://www.the-afc.com)

## TIPS FOR REPORTING

If you are not sure that the information you have should be reported, you are highly encouraged to report regardless as it could potentially prove vital and also fulfill your obligations under the AFC regulations.

If you report information that turns out not to be correct or relevant, you do not have to worry. As long as you have not intentionally falsely accused somebody, you have no reason to fear any consequences.

All information received will be treated as confidential and will be for the sole purpose of protecting the integrity of football. Should there be any threat to your own or any other person's life or physical health, the relevant law enforcement authorities must be contacted.

# AFC INTEGRITY DECLARATION

Through the implementation of the AFC Integrity Declaration, all match officials are made to understand and acknowledge their comprehension of the AFC Regulations.



## AFC INTEGRITY DECLARATION

Full Name (as per passport)	
Nationality:	
Birth Date:	
AFCAS ID:	

*Please tick all relevant boxes*

- I declare that I have never been criminally charged on charges relating to match-fixing, corruption in sport or integrity in sports.
- I declare that I have never been the subject of any criminal, disciplinary, administrative or civil proceeding relating to match-fixing, corruption in sport or integrity in sports.
- I declare that I will not take part in any betting connected with football, including soliciting or facilitating or attempting to solicit or facilitate another person to do so.
- I declare that I will not tolerate any form of manipulation (by offering or attempting to offer a bribe or by receiving or attempting to receive or seek a bribe) or unlawful influencing of match results.
- I declare that I will report, without undue delay and unprompted, any approach or other activity which contravenes, or which may contravene, the AFC's regulatory framework, in particular any statutes, regulations or any other law applicable to me, and cooperate with any investigation and/or request for information.
- I declare that I will not associate in a professional or sports-related capacity with an individual who has violated articles in AFC regulations pertaining to unlawful influencing of match results or found in a criminal, disciplinary or professional proceeding to have engaged in conduct which would have constituted a violation of articles in AFC regulations pertaining to unlawful influencing of match results.

# THE ROLE OF THE REFEREES

-  **ZERO TOLERANCE FOR ANY FORM OF MATCH-FIXING**
-  **MUST REPORT INFORMATION TO THE AFC INTEGRITY UNIT**
-  **DO NOT BET ON FOOTBALL YOURSELF OR THROUGH OTHERS**
-  **DO NOT LEAK CONFIDENTIAL INFORMATION CONNECTED TO YOUR ROLE**  
(INCLUDING DETAILS OF YOUR APPOINTMENTS AT AFC COMPETITIONS IN ADVANCE)
-  **DO NOT ASSOCIATE WITH MATCH-FIXERS IN A PROFESSIONAL OR SPORTS RELATED CAPACITY**







**Asian Football Confederation**

AFC House, Jalan 1/155B, Bukit Jalil, 57000 Kuala Lumpur, Malaysia  
Tel : +603 8994 3388 | Fax : +603 8994 2689

**the-AFC.com**